

# BA (Hons) Liberal Studies Journalism Major

This programme is under review and there may be some changes to the content outlined below. Please check our website for the latest information.

Journalism has changed dramatically over the past 20 years. New technologies and social change continually challenge the traditional role of the journalist in gathering, processing and disseminating news, which has a tremendous impact on journalism as an industry and profession.

This major combines theory with practice, providing you with the knowledge and skills a journalist needs to thrive in today's multi-platform, globalised, 24/7 media world.

You will critically examine the role of journalism and practice of journalists in contemporary society.

The major also provides hands-on experience in a newsroom environment, enabling you to develop your reporting and production skills on multiple platforms.

You will gain an understanding of journalism through historical and theoretical perspectives, and become knowledgeable about current debates and trends affecting the rapidly-changing industry.

You will investigate legal, regulatory and ethical issues, while gaining proficiency in media research methods and analysis techniques.

Along with helping you to develop your writing, broadcasting and photojournalism skills, this major will teach you how journalism relates to other areas of the media, including public relations, marketing and advertising.

This broad approach to the craft of journalism will offer you the opportunity to investigate issues and learn to tell stories with skill and passion.

## What will I study?

### Year 1

Digital Photography

Introduction to Media Production

Journalism in Society

Journalism Practice 1

Media Analysis and Literacy

### Year 2

Interactive Media

Journalism Practice 2

Media and Ethics

Media Research Methods

Photojournalism

### Year 3

Broadcast Reporting

Editorial Photography

Media and the Law

Publication and Design

Major Capstone (dissertation)

## Learning and assessment

Teaching methods include class discussions, class presentations, mock press conferences, outside reporting and newsroom exercises, along with many others.

Students are assessed through essays, exams, project portfolios, presentations, blogs, photography projects and journalistic articles.

Your teachers will be media experts and professional journalists. With London a global hub for journalism, you will benefit from field trips to media outlets and invited speakers from the industry.

This major is an area of specialisation within the BA (Hons) Liberal Studies programme.



For module descriptions,  
visit us online [regents.ac.uk/study](http://regents.ac.uk/study)

## Location

Regent's Park

## Duration

Three years, full time

Four years with  
Foundation

## Start dates

January and  
September



## What skills will I gain?

A critical understanding of the history, development and future of journalism

The ability to identify and evaluate potential stories, and to find the most compelling ways to present them

Knowledge of the ethical and legal challenges that journalists face and the intersection of journalism with politics, culture and society

Experience in reporting, writing and producing journalism to industry standards on multiple platforms

## Future opportunities

The Journalism Major provides the foundations for a wide variety of careers across the media and communications industries.

You will become a multi-skilled, multimedia professional, ready for a career in journalism on all media platforms, or in allied areas such as corporate or non-profit communications roles, research or advertising.

Former students are now working in media, PR, marketing, publishing, digital media and film. Others have used their skills in their own business, family business, or within fashion, tourism and luxury brands.



# BA (Hons) Liberal Studies with Majors

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This is an innovative programme that combines the breadth of study that is the hallmark of a US undergraduate degree, with the academic recognition of a UK honours degree. It offers flexibility and choice, enabling you to focus on a major subject at the same time as developing a broad range of skills and learning in other areas.

The BA (Hons) Liberal Studies with Majors is modelled on the traditional US liberal arts degree. It will allow you to concentrate on a major area of study while maintaining the breadth of learning that is a key feature of a liberal arts education.

It will enable you to develop knowledge and understanding together with essential life and employability skills, as well as helping you to think creatively and analytically.

The degree will also help you gain practical and professional skills for your future career, such as teamwork, problem-solving and understanding of different cultures.

The BA (Hons) Liberal Studies features three elements:

A general education foundation

A 'major' area of specialisation

A wide choice of additional modules

In Year 2, you will have the option to complete a period of study abroad. We have partnerships with over 100 institutions around the world. Your choice of institution will depend on your major.

## Foundation/General Education

In the general education foundation year you will take a range of introductory classes that build skills in literacy, numeracy, reasoning and communication, as well as knowledge in subject areas such as science, humanities, business, international relations, media, psychology and politics. You will study the following modules:

Seminars I and 2

Business and Management

Humanities

International Relations

Media Studies

Psychology

Political Science

Quantitative Literacy

Scientific Understanding

## Major

You will choose one or two majors (dual major) from the following subject areas:

Art History

Business & Management

English

Film Studies

History

International Relations

Journalism

Media & Communications

Political Science

Psychology

Public Relations

## Elective modules

In addition to the five classes required for your major, from Year 1 onwards you will select five modules that enable you to explore a wider range of intellectual interests from the subject areas listed above.

More than 50 elective modules are available each year, subject to timetabling, ranging across the following subject areas:

Art History

Business & Management

English

History

International Relations

Media Communications

Political Science

Psychology

Public Relations

Journalism

Philosophy

Religious Studies

Sociology

Theatre Studies

Acting

Music Appreciation

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'I decided to study at Regent's due to the location of the university; the flexibility of the course; the mixed variety of electives that are offered and the international characteristics it has.'

Nina Francis Knoch, Austria, BA (Hons)  
Liberal Studies, Psychology Major

[regents.ac.uk/nina](https://regents.ac.uk/nina)

## The Liberal Studies Capstone

In the final year of the programme all students complete a major project – the Liberal Studies Capstone. The purpose of this module is to bring the breadth of your learning and experience to bear on a major project.

The Capstone can take the form of a reflective practice-based project or a traditional written dissertation. It will run over two semesters and will be supervised by a minimum of one supervisor, although two may be allocated depending on the nature of the work.

## Learning and assessment

You will be part of small, highly interactive classes that encourage collaboration and self-expression. A high level of contact with your tutors will enable you to develop your individual strengths, interests and style.

Tutors use a variety of approaches to help you learn and get the most out of your degree. Teaching methods include seminars, study groups, role plays, tutorials and external guest speakers.

You will learn through analysis, discussion and debate, practical problem-solving and teamwork, all of which are designed to help you develop key skills of independent critical thinking and confidence in decision-making.

Assessment methods vary according to the major and modules you choose, but may include essays, journals and reports, individual and group projects, creative portfolios, online exercises, presentations, tests and examinations.

## Personal development

Completing this degree is not simply about the intellectual and practical skills you acquire, but also about your personal and professional development as an individual.

Throughout your programme you will receive academic advice and support to help you make choices that encourage you to grow personally, as well as realise specific educational and professional aims.

