

BA (Hons) Business and Global Sports Management

Course Specification

Academic Year 2024-25

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1. Course Overview

Full course/award title(s)	BA (Hons) Business and Global Sports Management; BA (Hons) Business and Global Sports Management with Foundation
Course Code	UBAA_0045_FR
Location of study	Regent's Park Campus
Off campus elements / locations	Optional Study Period Abroad at partner institution
Fees	Please see the tuition fees on the Regent's University London website (https://www.regents.ac.uk/admissions/tuition-fees)
Additional costs	Two one day filed local trips part of Level 5 Autumn Module.
Awarding institution	Regent's University London
Date of original validation / revalidation	Sept 2024
Validated until	Sept 2029
Framework for Higher Education Qualification level of final award	Level 6
Number of credits in award	360 credits
HECoS Code	100078 (60%), 100097 (40%)
Relevant QAA subject benchmark statements	The QAA Business and Management 2023 subject benchmarks statement
Other external and internal references	Regent's University London Academic Regulations Regent's University London Learning, Teaching and Assessment Strategy Regent's Learning Outcomes (RLOs) (2021) Regent's Assessment Framework (2022) Regent's Learning Design Framework: RADAR (2020) Regent's Course Design Process (2023)

	QAA: Frameworks for Higher Education Qualifications (FHEQ) AdvanceHE: Principles of Inclusive Curriculum Design				
Professional, statutory or regulatory body recognition/ accreditation	Not applicable				
Language of study	English				
Date of production / revision of this course specification					
Course intakes, modes of study, UCAS codes, expected and maximum duration of course					
Mode of Study	Intake Month	Level of entry	UCAS Code	Expected Duration in Months	Maximum duration in months*
Full Time	Sep/Jan	Foundation Level 3		48	72
Full time	Sep/Jan	Level 4		36	60

* In exceptional circumstances only – refer to Regent’s University London Academic Regulations for details.

2. Why study this course, including course aims and objectives

Sport is a cultural phenomenon that is growing in influence – creating positive change, new industry sectors, and wider commercial opportunities. This course is designed for students who want to study business while exploring the commercial aspects of sport – from sponsorship to social change.

You’ll build a solid understanding of business across all fields and sectors, at a university that champions international perspectives. Your specialist business sports modules will give you opportunities for classroom discussions and assignments around sports and regions with cultural and commercial significance.

Some of the modules you’ll take include:

- Sports Marketing, Branding and Sponsorship
- Sport, Business and Social Change

- Sports Methods and Business Drivers
- Performance and Decisions in Sport

You'll work on real industry briefs, collaborating with real organisations and brands. In your final year, you'll have the freedom to choose a topic area for your final year project, which can be in sports – or any business subject.

If you have a passion for business and sports, this course will open up a wide range of career possibilities – from sports operations and management to PR and sports journalism, sponsorship and merchandising, strategy, and finance.

This course will provide you with a practical and future-facing business education that is:

- Entrepreneurial and network driven.
- Tech-engaged
- Globally, culturally, and ethically responsive
- Grounded in applying business principles throughout various sports.
- Focused on the strategic role of sport as a force for change.

3. Course structure

This is a guide to the overall structure of your course, mandatory elements, modules (including terms when delivered) and periods of assessment.

We have designed our curriculum so that you can gain a deeply personalised education. The BA (Hons) Business and Global Sports Management is built on latest academic thinking, informed by in-house research. You will expand your knowledge, skills, practice and thinking with three building blocks to make you a great practitioner:

Subject Core: You will gain deep expertise in the fundamentals of business and global sports management through a range of specialised modules and the lens of sport. Each level of study will enable you to acquire the essential skills and knowledge to be able to graduate as an independent, innovative, and future-facing leader.

Level 4 (Year 1) Subject Core:

In your first year, you will discover relevant knowledge and understanding of organisations, the business environment in which they operate and their management. “Organisation Culture and Reputation” module introduces you the key characteristics, the types of management and the intertwined nature of organisational culture and reputation, where you will learn concepts and theories of organisational and consumer behaviour, from employee motivation and retention to customer engagement and satisfaction. “Money, Finance and Decisions” module will equip you with the knowledge and skills to make effective use of key budgeting, financial reporting, mathematical and statistical techniques applicable to business, finance, and management. You will learn how profit and loss is calculated, as well as producing a logical statement based on basic quantitative analysis. The module will also train you to develop your ability of applying those quantitative skills on spreadsheets.

In “Markets and Legal Frameworks” module, you will explore the relationship between business environments, markets, and law and, in doing so, discover key aspects that inform business transactions. You will learn to understand how competitive consumer markets operate within the context of economics and legal frameworks. You will also learn basic quantitative skills relevant to economics and business. You will learn how calculate various economics outputs such GDP, Inflation, external balances, in addition using percentages and ratios to compare data across different samples as well as overtime.

You will also discover how effective marketing, branding and sponsorship activities contribute towards generating profits, awareness, participation, engagement, a wider purpose, possibilities for expanding associations and collaborations with other sectors and communities, and future career opportunities for athletes.

You will cover the following key components of promotional activities, broken down into: Marketing, Branding, Sponsorship, Advertising, Endorsements, Product Placement, Image Rights, Public Relations, Social Media, Digital Assets, Fan Communities, Streaming, Content Creation, Replica Kits, Merchandising and Franchising.

You will have the opportunity to apply these approaches and tools to a range of sports and scenarios, so that you can develop a commercial and tactical understanding of how sports, organisations, leagues, clubs, teams, tournaments, events, and athletes can increase their brand value - locally and globally.

Level 5 (Year 2) Subject Core:

In your second year, you will be equipped with more specific knowledge and skills in managing key aspects of organisational resources, functions, and processes. Our “Sustainable Operations” module will focus on the responsible management of all people, resources, and processes (including their indirect impacts) that create, supply, and renew the services and products of an organisation or function. This module will emphasise the core theme of sustainability, which addresses the economic, social, and environmental aspects of operations over time, as well as the role of advancing systems technology.

Quantitative skills will also be covered and included in this module as it aims to employ logistics, sustainability, and information technology (knowledge, techniques, and tools) and qualitative methodological strategies for the practical progression of business operations and supply chains. You learn how to quantitatively estimate various logistics and operations strategies. As such, the “Sport, Business and Social Change” module will equip you with learning about various types of business and operational structures where sporting activities and initiatives are delivered, designed to make a social impact. In conjunction with this, you will be introduced to perspectives on understating society, drawing from sociological, sociocultural, sociopolitical, and media studies disciplines. The “Sports Methods and Business Drivers” module aims to equip you with practical management skills and values from the world of sports and is looking to connect with everyone involved in delivering sporting excellence, through applying techniques drawn from various psychology sub-disciplines. You will examine the relationship between sport and the law. This will focus on contractual issues relating to sporting participation, agency, and agreements. You will

also be introduced to relevant regulatory regimes engaging with drug misuse, match fixing and corruption.

Level 6 (Year 3) Subject Core:

In your third year, you will be business ready as you gain deeper knowledge and understanding of business strategy and develop various skills and approaches to effective leadership and management for different contexts. Building on knowledge and skills acquired in your first and second year, you will see the essential for organisations to be able to respond to an increasingly connected and turbulent world. This module, “Disruptive Strategies and Models” will enable you to critically explore and review organisational business models that optimise the needs of current customers, balancing resources, and capabilities with market demands. You will also explore how organisations can harness new and emerging technologies to disrupt and create new business models.

In order for you to be ready in an increasingly connected and turbulent world, the “Sports” module will focus on experiencing the complexity of leadership in diverse settings – exploring various models and perspectives on the theory and practice of leadership. You will learn to consider and analyse the influences and contexts that result in effective situational leadership and change management. You will also be ready to develop a compelling vision for a company or project and create a culture that enables employees to feel motivated and engaged. The “Performance and Decisions in Sports” module will make you, business ready by bringing together the areas that you have covered previously, so that you can apply your learning in a strategic manner across all aspects of sports in a business context. The aim is to make you, business-ready and prepare you for the sorts of decisions you will face. With this in mind, you will consider where and how various strategic frameworks can be used to make business, management, and also personal career decisions. You will have the opportunity to focus on a particular sport, business, region, or audience - whilst at the same time gaining a wider perspective on both the uniqueness and complexity of sport as a business.

Industry and Entrepreneurship: Each level of your study includes a learning component that enables you to discover and plan your professional goals:

- During the Spring Term of Level 4 you will take the module “Exploring Industry and Entrepreneurship”. You will explore the world of work within the sports industry, and its future with a view to informing your own potential career or entrepreneurial journey. You will be supported by experts in the Careers, Enterprise and Industry services and the university careers platform, Handshake.
- In the Spring Term of Level 5, you will experience a real challenge from the world of work by choosing one of three modules. If you choose “Industry Challenge” you will collaboratively work on a real-world/live industry project to project manage, research and test concepts to address the challenge. In the “Enterprise Challenge” option, you will be guided to develop your own concepts, pitch your ideas to an external panel and create an entrepreneurial plan. Finally, if you choose the “Industry Placement” module option, you will have the opportunity to acquire a range of work-based skills by taking an approved work placement.

- The Industry and Entrepreneurship learning you would have acquired in the previous two years of your studies is integrated into the final year (Level 6) Major Project. For your Major Project you will have the option to build and develop your unique idea into a full enterprise project or to engage in a more academic Major Project that has an element of Industry/professional application.

Special Electives: You will be able to choose from a range of electives that go beyond your core discipline and gain even more future-focused skills. The Special Electives take a i) skills focus; ii) interdisciplinary focus; or iii) specialist subject focus and are designed to respond to your interests and emerging global trends. These are not tied to a specific discipline and are available to every Undergraduate student in Regent's. They are designed to be hyper-relevant to the world we live and work in – now and into the future. In this way, you will consider your core subjects from new angles or add more value to your personal brand with a secondary discipline or language.

Languages are central to the university's identity and throughout your degree you will be able to choose to study one of these: Arabic, Chinese, French, German, Italian, Japanese, Russian or Spanish. Language study enhances your personal and professional development. It enables you to understand and imagine new worlds and to communicate with others to build connections.

At Level 4 you will take two electives, one in each term. You can choose to study a language in both terms or take "London Perspectives" in Autumn and "Global Perspectives" in Spring.

London Perspectives will utilise London as a learning platform. Through a combination of on-campus activities and field trips to key venues, you will encounter contributions that the city and its people have made to a range of fields, including your own academic specialism. In Global Perspectives you will learn how to work collaboratively across contexts and cultures to improve the communities we are living in.

At Levels 5 and 6 you will take one Special elective plus one Language Elective (or a further Special Elective) in each term. A choice of twenty special electives is offered at each level (see table below).

In combination your experience in these three blocks will challenge your thinking in unexpected ways.

At Level 4, you will also take "Learning Perspectives", a common module for all undergraduate Regent's courses. This module will induct you to Regent's pedagogic approach. You will acquire discipline specific and interdisciplinary skills, knowledge and approaches to learning which you will apply during your university studies and beyond.

Additionally, you have the option to apply to study abroad in the Spring term of Level 5 at one of the University's international partner institutions. In this way you will immerse yourself into a new culture while expanding your knowledge and skills in your field.

Optional Integrated Foundation Year (Level 3)

The optional integrated Foundation year will prepare you for degree-level study, introducing the basics of your destination degree area and a range of key skills and exciting topics that will serve as an introduction to the unique Regent's degree model.

While your subject modules will be with students heading towards the same or related degrees, the skills and topics modules will include students preparing for a variety of degree courses enabling you to mix, learn and co-operate with peers who will bring a range of different perspectives, knowledges, and approaches to the classroom and beyond. Through that experience you will be able to bring that broader understanding back into the learning in your subject modules, just as you will experience at degree level, with the interaction between your core modules and the Special Electives and Industry and Entrepreneurship modules outlined above.

In your first term you will take a core module related to your destination degree for 20 credits alongside four shared modules covering key skills and knowledges each 10 credits. The shared modules will cover 'Writing for Success', 'Critical Thinking', 'Cultural Understanding', and 'Politics, Society and Citizenship'.

In your second term you will again take another core module related to your destination degree (20 credits) alongside four shared modules covering key skills and knowledges each 10 credits. The shared modules are: 'Communications', 'Creativity and Entrepreneurship', 'Cultural Industries', and 'Making Use of Data'.

Level 3 will provide a rich student experience to ensure that you begin your degree at Level 4 to confidently get the most out of our unique degree experience.

The academic year for the course follows the regular university undergraduate calendar (<https://www.regents.ac.uk/undergraduate-calendar>):

- Autumn Term: September to December.
- Spring Term: January to May.

If you are a January starter on Foundation (Level 3), you will be able to complete your Foundation year in six months by taking a summer term in order to complete the Foundation year by the end of July. This will allow you to start the second year of your studies (first year of your degree) in September.

Classes take place from Monday to Friday, typically between 09:00 and 19:00.

Assessments are scheduled throughout the academic year. Submission dates can be found on the Blackboard page of the module and in the assessment brief. General assessment periods are also noted on the undergraduate calendar:

<https://www.regents.ac.uk/undergraduate-calendar>

If you choose to study abroad, you will do so in the Spring Term of Level 5. Some destinations have term times that differ from Regent's University London and may start as late as March and end as late as June.

Industry Placements would normally take place in the Spring Term of Level 5.

Industry Connectivity

Industry connectivity is a key driver of your experience and success. It connects you with individuals who are shaping the conversation in their respective fields, and offers associated internship and placement programmes, live projects, enterprise support, behind-the-scenes access, and career advice. As future Regent's graduates, you will face a rapidly changing world of work. To best equip you for the future, we ensure that industry connectivity is built into all of our courses. We do this by engaging with companies and organisations to provide you with live case studies to work on across our marketing, luxury brand management, enterprise, and business courses. This then translates into other activities such as The Regent's Den (our take on Dragon's Den and Shark Tank) during the world-renowned Global Entrepreneurship Week, our bespoke 'Leadership Week', and a specialist 'Trading Bootcamp' for our finance, students.

Being well-connected is a critical element of our value proposition and one of our active strategic projects not just within the Business, Finance and Entrepreneurship area but across the university.

Modules

Your course is composed of a number of modules that each have a credit value. On successfully passing each of these modules, you will gain credits that count towards the total needed for your degree.

One credit equates to 10 notional hours of study, which is the average time a student will take to achieve the specified learning outcomes. So, if a module is worth 10 credits, then you would expect to spend 100 hours studying this. These will not all be 'taught' hours. You will receive guidance and instruction through lectures, seminars, workshops etc., but you will also need to engage in self-study. A percentage breakdown of teaching contact hours and self-study required on this course is indicated in Section 6.

On an undergraduate degree course, you can usually expect to study 120 credits per level (or year), with no more than 80 credits per term.

Please note the following modules have a content warning attached. More information is available in the individual module specifications:

Course modules - Level 3/4/5/6

Level 3		
Term	Common Modules	Credits
Autumn/Spring	FND301, Critical Thinking	10
Autumn/Spring	FND302, Cultural Understanding	10
Autumn/Spring	FND303, Politics, Society and Citizenship	10
Autumn/Spring	FND304, Writing for Success at University	10
Spring/Summer	FND305, Communication	10
Spring/Summer	FND306, Creativity and Entrepreneurship	10
Spring/Summer	FND307, Cultural Industries	10
Spring/Summer	FND308, Making Use of Data	10
Total Common module credits		80
Term	Core Modules	Credits
Autumn/Spring	<u>Business Foundation</u> FND309, Enterprise in Action 1: Business Fundamentals*	20
Spring/Summer	<u>Business Foundation</u> FND310, Enterprise in Action 2: Rising to the Challenge*	20
Total Core module credits		40
Total Credits for Level 3		120
Exit awards (if appropriate)		
<p>There is no exit award at Level 3. Level 3 is available to students who do not meet the entry requirements into Level 4. This level enables you to bring your academic standing up to an undergraduate level as well as equip you with the necessary knowledge and skills to cope with the demands of higher education. Level 3 credits do not count towards the undergraduate degree credit total.</p>		

Level 4		
Term	Core Modules	Credits
Autumn	BUS416, Organisation, Culture and Reputation	20
Autumn	BUS415, Money, Finance and Decisions	20
Spring	BUS414, Markets and Legal Frameworks	20

Spring	GSM401, Sports Marketing, Branding and Sponsorship	20
Total Core module credits		80
Term	Common Modules	Credits
Autumn	PER401, Learning Perspectives	10
Spring	IAE401, Exploring Industry and Entrepreneurship	10
Total Common module credits		20
Term	Elective Modules	Credits
Autumn	Languages Elective OR PER402, London Perspectives	10
Spring	Languages Elective OR PER403, Global Perspectives	10
Total Elective module credits		20
Total Credits for Level 4		120
Exit awards (if appropriate)		
Certificate of Higher Education (CertHE)		

Level 5		
Term	Core Modules	Credits
Autumn	BUS515, Sustainable Operations	20
Autumn	GSM501, Sports Methods and Business Drivers	20
Spring	GSM502, Sport, Business and Social Change	20
Total Core module credits		60
Term	Common Modules (choose ONE of the following)	Credits
Spring	IAE501, Experiencing Industry and Entrepreneurship: Entrepreneurial Challenge	20
Spring	IAE502, Experiencing Industry and Entrepreneurship: Industry Challenge	20
Spring	IAE503, Experiencing Industry and Entrepreneurship: Industry Placement	20
Total Common module credits		20

Term	Elective Modules (for list of languages modules or special electives, see table below)	Credits
Autumn	Languages Elective OR Special Elective	10
Autumn	Special Elective	10
Spring	Languages Elective OR Special Elective	10
Spring	Special Elective	10
Total Elective module credits		40
Total Credits for Level 5		120
Exit awards (if appropriate)		
Diploma of Higher Education (DipHE)		

Level 6		
Term	Core Modules	Credits
Autumn	BUS614, Disruptive Strategies and Models	20
Spring	GSM601, Performance and Decisions in Sport	20
Autumn/Spring	IAE601, Major Project I	20
Autumn/Spring	IAE602, Major Project II	20
Total Core module credits		80
Term	Elective Modules (for list of languages or special elective modules, see table below)	Credits
Autumn	Languages Elective OR Special Elective	10
Autumn	Special Elective	10
Spring	Languages Elective OR Special Elective	10
Spring	Special Elective	10
Total Elective module credits		40
Total Credits for Level 6		120
Exit awards (if appropriate)		
BA (Hons) Business and Global Sports Management		

Special Electives and Language Modules

Please note, not all elective modules will be offered in every term, due to timetabling, resourcing, and other constraints.

Term	Level 5 Special Elective Modules	Credits
Autumn/Spring	SEL505, Creativity and Imagination	10
Autumn/Spring	SEL512, Inspiring your Audience	10
Autumn/Spring	SEL503, Being Human	10
Autumn/Spring	SEL514, Future Cities Now	10
Autumn/Spring	SEL510, Creating a Brand Identity	10
Autumn/Spring	SEL520, Why We Post: Social Media and Us	10
Autumn/Spring	SEL508, Financial Innovation and Technology	10
Autumn/Spring	SEL517, Photography Workshop	10
Autumn/Spring	SEL509, How to Think in a Post-Truth World	10
Autumn/Spring	SEL515, Understanding Human Rights	10
Autumn/Spring	SEL516, Literary London	10
Autumn/Spring	SEL502, Behind the Lens: Introduction to Media Production	10
Autumn/Spring	SEL518, Psychology of Emotions	10
Autumn/Spring	SEL507, London as Fashion Capital	10
Autumn/Spring	SEL513, Emerging Technologies: from Web3 to the Metaverse	10
Autumn/Spring	SEL511, Digital Design with Adobe Creative Suite	10
Autumn/Spring	SEL519, The Power of Language in Your Life	10
Autumn/Spring	SEL504, Business Ethics	10
Autumn/Spring	SEL506, Experiencing Theatre	10
Autumn/Spring	SEL501, Understanding the Global Art Market	10
Term	Level 6 Special Elective Modules	Credits
Autumn/Spring	SEL604, Creative Futures	10
Autumn/Spring	SEL611, Understanding Artificial Intelligence	10
Autumn/Spring	SEL616, Professional Project Management	10
Autumn/Spring	SEL609, Essential Leadership Skills	10
Autumn/Spring	SEL606, Introduction to Environmental Law	10
Autumn/Spring	SEL602, Brand 'Me'	10
Autumn/Spring	SEL617, How to Create a Social Enterprise	10
Autumn/Spring	SEL608, Influencer Marketing Masterclass	10

Autumn/Spring	SEL619, The Blockchain and Cryptocurrency Revolution	10
Autumn/Spring	SEL618, The Art of Data Storytelling	10
Autumn/Spring	SEL614, Cyber-psychology: Understanding Digital Behaviour	10
Autumn/Spring	SEL603, Creative and Professional Writing Masterclass	10
Autumn/Spring	SEL620, How to deal with Uncertainty	10
Autumn/Spring	SEL607, Global Conflict and the Arts	10
Autumn/Spring	SEL601, Material Cultures and Sustainability	10
Autumn/Spring	SEL612, Exploring Sleep and Dreaming	10
Autumn/Spring	SEL613, Understanding the Politics of Migration	10
Autumn/Spring	SEL610, Living Religions in London	10
Autumn/Spring	SEL605, Decision-making Strategies Masterclass	10
Autumn/Spring	SEL615, Podcasting Masterclass	10
Term	Languages Elective Modules	Credits
Autumn/Spring	<p>Module codes as below: Language (Grades 1-6)</p> <p>Arabic: ARAXB1/ARAXB2/ARAXB3/ARAXB4/ARAXB5/ARAXB6</p> <p>Chinese: CHNXB1/CHNXB2/CHNXB3/CHNXB4/CHNXB5/CHNXB6</p> <p>French: FREXB1/FREXB2/FREXB3/FREXB4/FREXB5/FREXB6</p> <p>German: GERXB1/GERXB2/GERXB3/GERXB4/GERXB5/GERXB6</p> <p>Italian: ITAXB1/ITAXB2/ITAXB3/ITAXB4/ITAXB5/ITAXB6</p> <p>Japanese: JAPXB1/JAPXB2/JAPXB3/JAPXB4/JAPXB5/JAPXB6</p> <p>Russian: RUSXB1/RUSXB2/RUSXB3/RUSXB4/RUSXB5/RUSXB6</p> <p>Spanish: SPNXB1/SPNXB2/SPNXB3/SPNXB4/SPNXB5/SPNXB6</p>	10
Autumn/Spring	<p>Module codes as below: Advanced Language for Professionals (Grade 7)</p> <p>Arabic: ARAXB7, Chinese: CHNXB7, French: FREXB7, German: GERXB7, Italian: ITAXB7, Japanese: JAPXB7, Russian: RUSXB7, Spanish: SPNXB7</p>	10
Autumn/Spring	SPNXB8, Advanced Spanish through Film (Grade 8)	10
Autumn/Spring	ENGXB6, Business English: Professional Writing	10
Autumn/Spring	ENGXB4, Business English	10
Autumn/Spring	ENGXB5, Advanced Business English	10

4. Indicative course structure diagram

Autumn Start

Level 3 (where applicable)

Autumn Term	FND301	FND302	FND303	FND304	FND309
Block 01	Critical Thinking (Common) (10 credits)	Cultural Understanding (Common) (10 credits)	Politics, Society and Citizenship (Common) (10 credits)	Writing for Success at University (Common) (10 credits)	Enterprise in Action 1: Business Fundamentals (Core) (20 Credits)

Spring Term	FND305	FND306	FND307	FND308	FND310
Block 02	Communication (Common) (10 credits)	Creativity and Entrepreneurship (Common) (10 credits)	Cultural Industries (Common) (10 credits)	Making Use of Data (Common) (10 credits)	Enterprise in Action 2: Rising to the Challenge (Core) (20 credits)

Level 4

Autumn Term	BUS416	BUS415	PER401	Languages Elective Module
Block 11	Organisation, Culture and Reputation (Core) (20 Credits)	Money, Finance and Decisions (Core) (20 Credits)	Learning Perspectives (Common) (10 credits)	or PER402 London Perspectives (Elective) (10 Credits)

Spring Term Block 12	BUS414 Markets and Legal Frameworks (Core) (20 Credits)	GSM401 Sport Marketing, Branding and Sponsorship (Core) (20 Credits)	IAE401 Exploring Industry and Entrepreneurship (Common) (10 credits)	Languages Elective Module or PER403 Global Perspectives (Elective) (10 Credits)
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Level 5 elective module choices (special electives and/or languages and Industry and Entrepreneurship electives) to be made during the Spring Term of Level 4.

If undertaking Study Abroad or an Industry Placement (IAE503) during the Spring Term of Level 5, these will need to be applied for and arrangements confirmed during the Spring Term of Level 4.

Level 5

Autumn Term Block 21	BUS515 Sustainable Operations (Core) (20 Credits)	GSM501 Sports Methods and Business Drivers (Core) (20 Credits)	Languages Elective or Special Elective (Elective) (10 Credits)	Special Elective (Elective) (10 credits)
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Spring Term Block 22	GSM502 Sport, Business and Social Change (Core) (20 Credits)	IAE501 – Experiencing Industry and Entrepreneurship: Entrepreneurial Challenge Or IAE502 - Experiencing Industry and Entrepreneurship: Industry Challenge Or IAE503 - Experiencing Industry and Entrepreneurship: Placement (Core) (20 Credits)	Languages Elective or Special Elective (Elective) (10 Credits)	Special Elective (Elective) (10 credits)
Or				
Spring Term Block 22	Study Abroad Period (60 credits)			

Level 6 elective module choices (special electives and/or languages) to be made during the Spring Term of Level 5. This includes students undertaking Study Abroad.

Direct Entrants Level 5 (Autumn start) – Students applying for direct entry will need to confirm during the application process their intention to undertake Study Abroad or an Industry Placement (IAE503) in the Spring Term and present details of their intended partner university/placement organisation for consideration. Or in the case of Study Abroad, undertake as allocated from a limited set of options that the University may have available with selected partner universities. Students will also need to ensure that they have fully enrolled and arrived at the University by the end of Week 1 of the Autumn Term to enable study abroad and or placement arrangements to be finalised. Students who arrive after this point will not be able to undertake Study Abroad or an Industry Placement (IAE503).

Direct entry Level 5 students will need to make Level 5 elective module choices from the available options immediately upon arrival.

Level 6

Autumn Term	BUS614	IAE601	Languages Elective	Special Elective
Block 31	Disruptive Strategies and Models	Major Project I	or	(Elective)
	(Core)	(Core)	Special Elective	(10 credits)
	(20 Credits)	(20 Credits)	(Elective)	
			(10 Credits)	

Spring Term	GSM601	IAE602	Languages Elective	Special Elective
Block 32	Performance and Decisions in Sport	Major Project II	or	(Elective)
	(Core)	(Core)	Special Elective	(10 credits)
	(20 Credits)	(20 Credits)	(Elective)	
			(10 Credits)	

Direct Entrants Level 6 (Autumn start) – It is not possible for direct entry students at Level 6 to undertake Study Abroad or an Industry Placement (IAE503). These options are only available for students undertaking Level 5 study with the University.

Direct entry Level 6 students will need to make Level 6 elective module choices from the available options immediately upon arrival.

Spring Start – Level 3 entry.

Spring Term	FND301	FND302	FND303	FND304	FND309
Block 01	Critical Thinking (Common) (10 credits)	Cultural Understanding (Common) (10 credits)	Politics, Society and Citizenship (Common) (10 credits)	Writing for Success at University (Common) (10 credits)	Enterprise in Action 1: Business Fundamentals (Core) (20 Credits)

Summer Term	FND305	FND306	FND307	FND308	FND310
Block 02	Communication (Common) (10 credits)	Creativity and Entrepreneurship (Common) (10 credits)	Cultural Industries (Common) (10 credits)	Making Use of Data (Common) (10 credits)	Enterprise in Action 2: Rising to the Challenge (Core) (20 credits)

Then from start of Level 4 will follow the same structure as Autumn entry above.

Spring Start – Level 4 entry.

Level 4

Spring Term	BUS414	GSM401	IAE401	Languages Elective Module or PER403 Global Perspectives
Block 11	Markets and Legal Frameworks (Core) (20 Credits)	Sport Marketing, Branding and Sponsorship (Core) (20 Credits)	Exploring Industry and Entrepreneurship (Common) (10 credits)	(Elective) (10 Credits)

Autumn Term	BUS416	BUS415	PER401	Languages Elective Module or PER402 London Perspectives
Block 12	Organisation, Culture and Reputation (Core) (20 Credits)	Money, Finance and Decisions (Core) (20 Credits)	Learning Perspectives (Common) (10 credits)	(Elective) (10 Credits)

Level 5 elective module choices (special electives and/or languages and Industry and Entrepreneurship electives) to be made during the Spring Term of Level 4.

If undertaking Study Abroad or an Industry Placement (IAE503) during the Spring Term of Level 5, these will need to be chosen and arrangements confirmed during Spring Term of Level 4.

Level 5

Spring Term Block 21	GSM502 Sport, Business and Social Change (Core) (20 Credits)	IAE501 – Experiencing Industry and Entrepreneurship: Entrepreneurial Challenge Or IAE502 - Experiencing Industry and Entrepreneurship: Industry Challenge Or IAE503 - Experiencing Industry and Entrepreneurship: Placement* (Core) (20 Credits)	Languages Elective or Special Elective (Elective) (10 Credits)	Special Elective (Elective) (10 credits)
Or				
Spring Term Block 21	Study Abroad Period* (60 credits)			

Autumn Term Block 22	BUS515 Sustainable Operations (Core) (20 Credits)	GSM501 Sports Methods and Business Drivers (Core) (20 Credits)	Languages Elective or Special Elective (Elective) (10 Credits)	Special Elective (Elective) (10 credits)
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Level 6 elective module choices (special electives and/or languages) to be made during the Spring Term of Level 5.

***Direct Entrants Level 5 (Spring start)** – It is not possible for direct entry students at Level 5 who start in the Spring to undertake Study Abroad or an Industry Placement (IAE503) immediately. Applicants wishing to undertake either of these options will need to delay entry until the next Level 5 Autumn intake to enable sufficient time for necessary arrangements to be put in place.

Direct entry Level 5 students will need to make Level 5 elective module choices from the available options immediately upon arrival.

Level 6

Spring Term Block 31	GSM601 Performance and Decisions in Sport (Core) (20 Credits)	IAE601 Major Project I (Core) (20 Credits)	Languages Elective or Special Elective (Elective) (10 Credits)	Special Elective (Elective) (10 credits)
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Autumn Term Block 32	BUS614 Disruptive Strategies and Models (Core) (20 Credits)	IAE602 Major Project II (Core) (20 Credits)	Languages Elective or Special Elective (Elective) (10 Credits)	Special Elective (Elective) (10 credits)
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Direct Entrants Level 6 (Spring start) – It is not possible for direct entry students at Level 6 to undertake Study Abroad or an Industry Placement (IAE503). These options are only available for students undertaking Level 5 study with the University.

Direct entry Level 6 students will need to make Level 6 elective module choices from the available options immediately upon arrival.

5. Exit awards

Exit (interim) awards can be conferred where:

- a) you withdraw from the University without completing all the credits required for your named award,
and
- b) you have successfully completed the volume of credit at the relevant FHEQ level as indicated in Section 3 above,
and
- c) subject to the decision of the relevant Progression and Finalist Board.

Available exit awards for this course are:

- Certificate of Higher Education (120 credits Level 4)
- Diploma of Higher Education (240 credits – Level 4/Level 5)
- Non-Honours Degree (Ordinary Degree) (240 credits Level 4/Level 5 and 60 credits Level 6)

The full criteria for these exit awards can be found in the Assessment and Course Regulations section of Regent’s University London Academic Regulations. regents.ac.uk/policies

Where classification of an award is possible (see Academic Regulations) this will be calculated as follows:

- Completion of 360 credits (120 at Level 4/120 at Level 5/120 at Level 6) as set out in the Academic Regulations based on Level 5 and Level 6 marks only.
or
- For Level 5 entry, completion of 240 credits (120 at Level 5/120 at Level 6) as set out in the Academic Regulations based on Level 5 and Level 6 marks only.
or
- For Level 6 entry, completion of 120 credits at Level 6 as set out in the Academic Regulations based on Level 6 marks only.

6. Learning outcomes

This is a guide to the more specific knowledge and skills you will gain if you take full advantage of the learning opportunities available to you.

Learning Outcomes will tell you what we expect you to know and/or be able to do once you have completed a learning process (e.g., a module, a level or the entire course) (QAA, 2018). Teaching and assessments are designed accordingly to enable you to demonstrate that you have adequately met these outcomes.

The learning outcomes that you will be expected to demonstrate at the completion of each level of your studies are listed below. Each module that you will study has developed between two and four distinctive Module Learning Outcomes (MLOs). Each MLO is mapped against an equivalent Regent’s Learning Outcome (RLO) from the list below. We have ensured that at each level all the compulsory elements of your course assess in their totality all ten learning outcomes (see Section 16).

Level 3 Learning Outcomes	
RLO 1	Collaboration: Determine collaboration and networking opportunities in well-defined settings
RLO 2	Innovation: Recognise and describe value propositions, combining curiosity and creativity.
RLO 3	Professional Development: Show the value of managing your own learning and of planning your personal and professional development
RLO 4	Decision-making: Explain different ideas, including your own, as part of decision making
RLO 5	Communication: Communicate appropriately for your audience and purpose in multicultural and/or international settings
RLO 6	Digital Data and Tools: Choose appropriate digital tools and data to present your ideas in familiar and well-defined contexts

RLO 7	Discipline Knowledge: Explain pre-defined theories, concepts and facts in your field of study relevant to the task
RLO 8	Discipline Skills: Use a limited-range of established discipline-specific knowledge, techniques and tools for practical purposes
RLO 9	Interdisciplinary Perspectives: Describe perspectives from a range of disciplines in well- defined scenarios
RLO 10	Human and Environmental Impact: Demonstrate the impact of human activity on people and on the environment.

Level 4 Learning Outcomes	
RLO 1	Collaboration: Explore collaboration and networking opportunities to generate ideas for given situations.
RLO 2	Innovation: Define and compare value propositions, combining curiosity and creativity.
RLO 3	Professional Development: Identify opportunities for your learning and your personal and professional development
RLO 4	Decision-making: Investigate and contrast different ideas, including your own, to inform decision making
RLO 5	Communication: Communicate your arguments/reasoning, orally and/or in writing in multicultural and/or international settings within familiar and well-defined contexts
RLO 6	Digital Data and Tools: Use digital tools and data in familiar and well-defined contexts
RLO 7	Discipline Knowledge: Explain theories, concepts and facts in your field of study relevant to the task
RLO 8	Discipline Skills: Use established discipline-specific knowledge, techniques and tools for practical purposes
RLO 9	Interdisciplinary Perspectives: Identify and contrast perspectives from different disciplines in given scenarios
RLO 10	Human and Environmental Impact: Explore the impact of human activity on people and on the environment.

Level 5 Learning Outcomes	
RLO 1	Collaboration: Collaborate and use appropriate networks to solve challenges
RLO 2	Innovation: Analyse and develop value propositions, combining curiosity and creativity.
RLO 3	Professional Development: Develop a plan for your professional development
RLO 4	Decision-making: Analyse and reflect on different ideas, including your own, to inform decision making
RLO 5	Communication: Communicate <i>effectively</i> both orally and/or in writing in multicultural and/or international settings within unfamiliar and well-defined contexts
RLO 6	Digital Data and Tools: Analyse and use digital tools and data responsibly in unfamiliar, well-defined contexts
RLO 7	Discipline Knowledge: Examine and apply theories, concepts and facts in your field of study relevant to the task

RLO 8	Discipline Skills: Employ discipline-specific knowledge, techniques, and tools for practical purposes
RLO 9	Interdisciplinary Perspectives: Investigate and apply perspectives from different disciplines in multifaceted scenarios
RLO 10	Human and Environmental Impact: Analyse the impact of human activity on people and on the environment.

Level 6 Learning Outcomes	
RLO 1	Collaboration: Collaborate and build networks to solve challenges in complex settings
RLO 2	Innovation: create and implement value propositions, combining intellectual curiosity and creativity
RLO 3	Professional Development: Articulate a plan which encompasses opportunities for your professional development
RLO 4	Decision-making: Formulate informed decisions using critical and reflexive thinking
RLO 5	Communication: Communicate <i>effectively</i> both orally and in writing in multicultural and/or international settings.
RLO 6	Digital Data and Tools: Appraise and utilise digital tools and data in your professional and social contexts.
RLO 7	Discipline Knowledge: Critique and synthesise theories, concepts and facts in your field of study relevant to the task
RLO 8	Discipline Skills: Combine and employ a wide range of discipline-specific knowledge, techniques, and tools for practical purposes
RLO 9	Interdisciplinary Perspectives: Integrate perspectives from different disciplines in multifaceted scenarios
RLO 10	Human and Environmental Impact: Evaluate the impact of human activity, including your own, on people and on the environment

7. Learning and teaching strategy/assessment methods (non-regulatory)

This is a guide to the academic opportunities available to help you achieve the overall aims and objectives of the course as listed in Section 2 and the intended learning outcomes in Section 6. It is also a guide to the assessment methods used to test your achievement of the intended learning outcomes. In order to meet the full intended learning outcomes of the course, you will be expected to study independently, participate in class discussions, ask for support in academic skills if required and engage with your personal tutors.

The [Regent's Learning, Teaching and Assessment Strategy](#) (LTAS) outlines the vision of Regent's pedagogic and assessment approach. It strives to provide you with a well-connected, future facing, entrepreneurial, cosmopolitan and personalised education whereby you can achieve your full potential.

The strategy is underpinned by three pillars, informed by the university's Strategic Plan, outlining the future trajectory of learning and teaching at Regent's. These are interwoven and based upon:

Nurturing our students' individual growth, recognising them as our partners and cocreators and helping them reach their full potential by addressing their unique needs and aspirations.

Re-imagined curricula and assessments: We develop durable research, thinking, human and entrepreneurial skills through inclusive, well-designed, innovative, future-facing curricula and assessments.

Excellent teaching and transformative learning: We deliver student-centred, interactive, and digitally enhanced learning & teaching that caters to diverse learning needs, challenges orthodoxies, and encourages alternative ways of thinking.

Your course is premised on the Regent's Curriculum model which defines the structural design of our Undergraduate degrees and allows us to deliver the above learning and teaching priorities.

Your course provides you with in-depth knowledge and skills in your field through specialised subject of sports and business cores whilst at the same time it exposes you to multi-disciplinary breadth through a range of future facing special electives and language options. Additionally, it develops your professional capabilities through an integrated approach to Industry and Entrepreneurship; at each level you will take modules that enable you to explore the world of work and engage you with real work challenges.

Your course therefore actively encourages you to connect all areas of your learning and build your customised, coherent high-impact learning narrative in the pursuit of a personal and professional mission.

The Regent's Graduate Attributes express our educational purpose and identity which is to ensure that Regent's graduates are:

- Collaborative and networked
- Creative and entrepreneurial
- Critical and Reflective
- Culturally and socially versatile
- Digitally agile
- Well-informed, skilled and fluent across disciplines
- Responsible and environmentally conscious.

To realise this purpose, we have articulated these Attributes into a set of ten observable and measurable university wide learning outcomes, The Regent's Learning Outcomes (RLOs). They were designed using national references to ensure that they are appropriated for the

award of a UK degree and that your achievement is monitored against those national references. Teaching and assessments are designed accordingly to enable you to demonstrate that you have adequately met these outcomes.

Our Subject Core modules, will help you to develop your cognitive, interpersonal, analytical skills, enabling you to be business ready for joining the business and sports arena.

We centre our teaching around your individual goals – identifying the skills and support you need to thrive. Interactive classes ensure you will have a high level of contact with tutors, enabling you to develop your individual goals and interests.

We use active and collaborative learning effectively and creatively, meaning you'll always learn by doing – from taking part in tech labs and creative workshops to engaging with industry experts. It's an experiential and experimental approach that presents you with real-life and real-world challenges, facilitating teamwork, entrepreneurship and use of technology to learn about compelling issues, propose solutions to real problems and take actions.

We also offer authentic and meaningful industry engagement, with opportunities to meet employers through guest lectures, live briefs, field trips and industry visits – giving you insights into real-world issues and enabling you to put theory into practice.

We offer a variety of practical teaching methods to direct your learning, support your understanding and drive engagement. They include:

- Immersive challenges
- Creative workshops
- Fields trips
- Industry speaker events
- Business simulations
- Creative masterclasses
- Seminars & tutorials
- Group research tasks
- Case preparation
- Technology supported work (chat/e-portfolio, etc)
- Student driven/negotiated sessions
- Accompanied/independent visits to venues/experience centres

You're expected to study independently alongside your scheduled learning and teaching activities. This includes preparation for scheduled teaching, wider reading, revision, research and completion of assessments.

Breakdown of teaching methods by percentage per level

The following breakdown is a guide to how much time you will spend doing each teaching and learning method. The exact amount of time spent in taught/practical lessons or self-study will depend on the elective modules that you take.

- ‘Taught’ learning typically refers to timetabled sessions led by a member of academic staff, such as micro-lectures and tutorials.
- ‘Practical’ sessions are also timetabled and led by an academic member of staff, but are focused on learning through experience, e.g., role plays, simulations, field trips, studio or laboratory work.
- ‘Self-Study’ is time dedicated to self-directed learning that is guided by your own requirements to further your studies and complete assignments. This could include preparation for class, background reading, research and preparation for assessments, and writing.

Level 3		Level 4		Level 5		Level 6	
Taught	28%	Taught	28%	Taught	28%	Taught	23%
Practical	10%	Practical	10%	Practical	10%	Practical	10%
Self-Study	63%	Self-Study	63%	Self-Study	63%	Self-Study	67%

Course management and teaching staff

The course is managed by the Director of Content and the Course Leader who will be main points of contact for students. Staff are, in general, educated to masters or doctoral level and have relevant industry experience. In addition, most of our tutors hold a Fellowship of Advance Higher Education (Advance HE) from Fellow to Principal Fellow level. We also encourage and support our teaching staff to undertake the Postgraduate Certificate in Higher Education.

Tutors have a high level of academic experience, as well as familiarity with the industry. Our staff have worked in a range of fields in [examples] in a variety of roles. We also welcome guest lecturers to provide insight into the latest developments in the industry.

Staff on the course have published in a range of academic journals, authored books and industry publications.

You will be allocated a personal tutor, who will meet you on a one-to-one basis at various stages throughout the academic year and give you guidance and advice to support your ongoing personal and professional development throughout your studies at Regent’s University London.

Assessment strategy and methods

Assessment is a positive element of your education. We are committed to delivering authentic assessment and challenge-led learning. This ambition is reflected in our [Assessment Framework](#) where we outline the practices and expectations which will guide and enhance assessment, one of those practices being to move away from unseen written examinations as an assessment methodology and moving towards more authentic challenges. We're in the business of nurturing future leaders who can use what they've learned to shape the world – authentic assessment and real-world challenges create a safe lab for that learning.

Assessment can be a learning tool and a guide to **understand and evaluate** the quality of your work and your progress. Your course will offer a variety of assessment methods that support the learning required by the learning outcomes. We will provide you with feedback on your assessment performance to guide your learning journey. You will play an essential part in our assessment strategy as an active feedback recipient, and we will work together to determine how you can progress further from the feedback received.

There are some differences in the purposes of the assessment you will encounter: some assessments are formative, and others are summative.

Formative assessments will provide you with an opportunity to receive feedback on the progress of your work through the completion of an assessment or assessment tasks. These are developmental in nature as they offer information to help you identify next steps in learning and how to do better in future work which is why no grades are given. Formative assessments feed directly into summative assessments. All assessment tasks include formative assessment opportunities.

Summative assessment is the evaluation of your learning at a particular time, measured against specified learning outcomes. You will be awarded a grade and numerical mark for each summative assessment on each module. The grades you receive for assessed work on each module are added up to give a final grade for the module. Assessment also determines your suitability to progress onto the next year of your course and, at the end of the course, it enables the University to determine your degree award.

All assessments will incorporate effective and constructive feedback that relates to the module-specific or task-specific marking criteria previously made available in the assessment briefs. Feedback for summative assessment will explain the reason for the mark given but it can also provide information about how to improve the work for future assessment tasks.

The table below lists possible ways your tutors will facilitate the delivery of feedback on your formative assessments:

Forms of Assessment	Ways to deliver feedback on formative assessments
Written Assignments (various types)	Feedback on draft submitted on Blackboard by a specified date
	Feedback initiated through peer-to-peer reviews during workshop activity

	Verbal feedback (face to face or recorded), where student makes a record of key points and shares with the tutor
Presentation	Presenting a practice run in class, receiving feedback from peers and/or tutor
	Formative feedback on recordings of presentation practice submitted on Blackboard by a specified date.
	Feedback on students' own assessment on the recorded practice presentation (both submitted on Blackboard by a specified date)
Creative Work	Feedback from tutors/peers through an exhibiting event. Students make a record of key points and share with the tutor
	Feedback on student's own assessment of their work
	Verbal feedback (face to face or recorded), where student makes a record of key points and shares with the tutor

You will receive feedback in an orderly and timely fashion (approximately three weeks from submission date). We will notify you of the feedback release day in your assessment briefs.

The course includes the opportunity to undertake a term of Study Abroad at one of our international partner institutions in the Spring Term of Level 5. You must apply and confirm your Study Abroad option during the Spring Term of Level 4. The curriculum and credits in the partner institution will be mapped to your modules as required by the course.

Your Study Abroad application and learning agreement will be subject to the discretion and approval of your Director of Content or Course Leader. All grades received at an international partner university will be converted to an equivalent Regent's University London grade, in accordance with the institutional grading scale and grade conversion table. The average grade will represent 50% of the overall mark associated with Level 5.

If you choose the 20-credit “Industry Placement” module in the Spring Term of Level 5, you will be assessed according to the assessment methods specified in the equivalent module specification.

Breakdown of assessment by percentage per level

The following breakdown is a guide to the types of assessment you will experience on your course through core/common modules. The exact amount of each assessment type will depend on the elective modules that you take.

Level 3		Level 4		Level 5		Level 6	
Coursework	70%	Coursework	70%	Coursework	70%	Coursework	70%
Presentations	30%	Presentations	30%	Presentations	70%	Presentations	30%
Group Work	40%	Group Work	35%	Group Work	30%	Group Work	25%

Alternative forms of assessment

Our aim is to design and deliver innovative, authentic and inclusive assessments throughout our curriculum. Students with a student support agreement (SSA) may be offered alternative forms of assessment, as an agreed reasonable adjustment. Where this is necessary, the Student Experience and Welfare Team will work with the relevant Course Team and Registry staff on a case-by-case basis to secure appropriate alternatives.

Ethical approval of research

All research and other relevant academic activities conducted within and outside the University by students at Regent’s University should comply with the University’s Research ethics policies and processes prior to its commencement. This will include, but is not limited to, all research involving human or other living participants, all industry live projects and all experiments, investigations and procedures involving human or other living participants, or data relating to such living entities.

8. Relationship to other courses and awards

Some courses share modules or have other connections to other courses. This is a guide to whether this is applicable for your course.

At the Foundation level (Level 3) there are eight shared modules that are common to all integrated foundation courses.

The Level 4 Learning Perspectives module, the Levels 4 and 5 Industry and Entrepreneurship modules, the Special Electives and Language Electives modules are offered on all Undergraduate courses, in addition to the Subject Core modules for the individual course.

The following modules: Organisational Culture and Reputation module, Money, Finance and Decisions module and Markets and Legal Frameworks module at Level 4. Sustainable Operations module at level 5 and Disruptive Strategies and Models at Level 6 are shared with all undergraduate business and specialism courses.

9. Student support

We want you to make the most of your time at Regent's and we also know that sometimes life at university can be hard. We can give you the support you need, on academic study, language skills, careers, disabilities, mental health, gender, sexuality, finance and many other issues.

Ask Regent's will be the first port of call for the majority of your needs. Staff there can either deal with your enquiry directly or point you to one of our services for more help.

Our support services include:

- Personal tutor scheme
- Student Services
- Academic Skills
- English for Academic Purposes
- Careers advice, including placements
- Disability support
- Accommodation
- Students' Union

For more information about life at Regent's and the services we offer, visit:

<https://www.regents.ac.uk/student-life>

10. Learning support facilities

Regent's offers a variety of different facilities and technologies to support your studies. These include lecture theatres, seminar rooms, collaborative workspaces, the Library, IT labs and specialist software.

If you require support or advice with regard to accessing campus facilities, please speak with our Student Experience and Welfare Team, part of **Ask Regent's**, so we can address your concerns. <https://www.regents.ac.uk/information/for-current-students/disability-support>

The Library at Regent's supports teaching and learning at the University. Our relevant and extensive collections, flexible study spaces and knowledgeable staff can help you achieve your academic goals. During term time, the Library is open until late in the evenings. During busy exam periods, it is open 24/7. Most areas are fully accessible to people with disabilities and wherever there are challenges we work with individuals to overcome, rearrange or support to facilitate good and safe access.

Regent's uses Blackboard as its virtual learning environment (VLE), where you will find learning materials and content for your modules. You will also submit your coursework online and receive feedback through Blackboard.

To support your studies and time at Regent's, there is a free mobile app which can be downloaded from the Apple or Android stores, which will provide information about the University, the campus and your studies.

Regent's has IT labs where you can use our computers and there are dedicated areas for you to use your own laptops and tablets. The campus has free Wi-Fi, including most areas of our extensive gardens, so any area can be adapted into a student study space. Regent's is a member of the Eduroam network, so you can connect to this service to access Wi-Fi worldwide.

For more about Regent's learning resources, visit: <https://www.regents.ac.uk/life-at-regents/learning-resources>.

11. Opportunities for personal development planning

Extracurricular activities

You will also have opportunity to engage with extracurricular activities on and off campus organised by staff from across Regent's. These include but are not limited to prominent guest speakers' presentations, conferences, competitions, university societies, Student Union membership and student representation. Participation in competitions or engagement with societies and the Students' Union are a great way to develop a host of skills and evidence demonstrating your diverse capabilities and can contribute to fruitful personal development planning.

Careers, Enterprise and Industry

The Careers, Enterprise and Industry team supports students' individual career aspirations through a personalised approach. We partner with students to help them to acquire attributes, tools and skills to be able to make informed decisions and manage their entire career.

Handshake – jobs, employers, events and resources

We've partnered with Handshake – our careers platform – to offer you:

- Careers and enterprise resources – giving you all the information you need to succeed
- Local and international jobs, internships, and placement opportunities
- Networking opportunities with companies of all sizes, as well as start-ups
- Careers and enterprise events and workshops
- The chance to create and build your own profile to personalise the type of content you see, the employers you engage with, and the types of job opportunities highlighted to you.

Placements and internships

Students looking to undertake a placement or internship as part of their studies can receive support in developing their application, as well as advice and guidance when sourcing suitable placement and internship opportunities.

We also offer similar support for students who wish to enhance their learning by undertaking an internship during the summer period.

Careers appointments and drop-in sessions

Students can book an appointment with a career consultant to discuss anything career-related or book some career coaching sessions as a student and/or after they graduate. They are encouraged to engage with the careers team as early as possible in their study. It can take time to gather an array of career management skills, and to be empowered to explore options and plan their next steps.

Careers appointments are booked on Handshake and are either virtual on Handshake or in-person. Appointment types include, but are not limited to, career conversations, entrepreneurship and enterprise, career coaching, placements and Internships, applications feedback, and interview preparation.

The Careers, Enterprise and Industry team has an open-door policy. Students can drop in anytime during business hours to ask a quick question about anything careers, enterprise, or industry related.

Enterprise and entrepreneurship

Regent's is excited to provide a comprehensive, entrepreneurial offer for students and graduates.

This flagship initiative is known as **The Founder's Programme** – a hands-on programme to support students and graduates interested in starting their own enterprise, with tailored guidance, access to live sessions with in-house consultants and guest speakers, mentoring, coaching and experiential bootcamps.

The programme is a dynamic, immersive learning experience where students will build the foundations of their start-up with a global team and get a chance to pitch to investors at the end of the programme – allowing you to network and connect with peers, alumni, industry leaders and start-up founders.

Huckletree Innovation Lab

An on-campus, Innovation Lab centred around entrepreneurship and ecosystem which provides a base for students, staff and alumni with entrepreneurial aspirations. It also hosts tailored sessions and programmes to accelerate your entrepreneurial journey as well as opportunities for networking, investment and innovation.

Co-working spaces

Regent's also offers a dedicated co-working space available on campus with an opportunity to work on your business idea while collaborating and sharing ideas with peers. We also have a strong network of partnerships with some of the most noted co-working spaces in the country.

12. Admissions criteria

Details of current entry requirements can be found in the University's Admissions Policy on our website: <https://www.regents.ac.uk/policies>

13. Visas and immigration

At Regent's, you will be part of a truly international community, with the opportunity to make friends and contacts from around the world.

If you require a visa to study in the UK, please visit the Visas and Immigration page on our website: <https://www.regents.ac.uk/admissions/visas-immigration>

14. Assessment and progression regulations

You will be assessed on how well you are achieving the intended learning outcomes at different stages throughout your time of study at Regent's. This will include a variety of methods as described under Section 6 above.

In order to continue with your studies, there are minimum requirements to be met to be able to progress to the next level of your course. The current progression regulations are published within the Academic Regulations on our website at the link below. These are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

<https://www.regents.ac.uk/policies>

You will be provided with guidelines on what you need to achieve in each assessment to ensure you receive a good mark.

15. Award criteria

To complete your course, you will need to achieve 360 credits for an undergraduate degree.

You must also meet the requirements of any specific regulations as stated under the Assessment and progression regulations.

For further details on award requirements, please see the Academic Regulations, available on our website <https://www.regents.ac.uk/policies>. The regulations are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you.

16. Methods for evaluating and improving the quality and standards of teaching and learning

All quality assurance policies and procedures are found in the University Academic Regulations. The current versions are available at the link below. The regulations are subject to review and amendment each year. We will let you know if there are any major changes to the regulations that may affect you: <https://www.regents.ac.uk/policies>

Regent's University London operates a number of institutional processes for ensuring and enhancing its academic quality standards. These include: course (re)validations, course modifications, course monitoring, student feedback systems and external examining.

Course (re)validations

The University has a formal process to approve a new course or reapprove an existing course of study. This involves a panel of academics from within and outside Regent's to ensure that your course is of appropriate academic standard and of a high quality.

Course modifications

We listen to your feedback and make changes to your course as appropriate. You will be consulted on any significant changes to your course which may affect the outcomes of your study. All changes to courses or modules are subject to approval through Regent's academic governance structures.

Course monitoring

In order to ensure our courses, continue to meet their academic and professional aims and objectives, Directors of Content/Course Leaders are required to prepare an annual monitoring report (AMR). The reports include module feedback as well as external examiner reports and responses. They are reviewed at content area and institutional level.

Student feedback systems

Students play a key role in the University's processes for enhancing the quality of our educational provision and the broader student experience. There are multiple ways for you to provide feedback on your experiences at module level (e.g., through questionnaires), course level (through course leaders), through student representatives and at course panel meetings. Student representatives are elected and sit on institutional committees such as Academic Committee. Final-year undergraduate students (Level 6) are invited to take part in the National Student Survey (NSS).

External examiner reports

External examiners ensure that Regent's standards and quality processes are appropriate and are of a standard comparable to those of other higher education institutions in the UK. There are two types of external examiners. One reviews subject level assessment and the other reviews institutional level processes and attends the progression and finalist boards.

An annual external examiner report is produced at the end of every academic year at levels 5, 6 and 7. These are made available to students, normally through the AMRs.

17. Curriculum map

The following table indicates which core and common modules assume responsibility for delivering the learning outcomes detailed in Section 6.

Level	Module code	Module Title	RLO1	RLO2	RLO3	RLO4	RLO5	RLO6	RLO7	RLO8	RLO9	RLO10
3	FND301	Critical Thinking				x					x	x
	FND302	Cultural Understanding		x		x						x
	FND303	Politics, Society and Citizenship	x			x						x
	FND304	Writing for Success at University					x			x		
	FNS305	Communication	x				x				x	
	FND306	Creativity & Entrepreneurship		x								x
	FND307	Cultural Industries		x		x						x
	FND308	Making Use of Data				x	x	x				
	FND309	Enterprise in Action 1: Fundamentals in Business			x					x	x	
	FND310	Enterprise in Action 2: Rising to the Challenge			x					x	x	

Level	Module code	Module Title	RLO1	RLO2	RLO3	RLO4	RLO5	RLO6	RLO7	RLO8	RLO9	RLO10
4	BUS416	Organisational Culture and Reputation		x					x	x		x
	BUS415	Money, Finance and Decisions	x			x	x	x				
	BUS414	Markets and Legal Frameworks					x		x	x		x
	GSM401	Sport Marketing, Branding and Sponsorship				x		x	x			
	PER401	Learning Perspectives	x		x	x						

	IAE401	Exploring Industry and Entrepreneurship			x			x			x	
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Level	Module code	Module Title	RLO1	RLO2	RLO3	RLO4	RLO5	RLO6	RLO7	RLO8	RLO9	RLO10
5	BUS515	Sustainable Operations				x			x	x		x
	GSM502	Sport, Business and Social Change	x	x			x					x
	GSM501	Sports Methods and Business Drivers				x		x			x	
	IAE501	Experiencing Industry and Entrepreneurship: Entrepreneurial Challenge	x	x	x						x	
	IAE502	Experiencing Industry and Entrepreneurship: Industry Challenge	x	x	x						x	
	IAE503	Experiencing Industry and Entrepreneurship: Placement	x	x	x						x	

Level	Module code	Module Title	RLO1	RLO2	RLO3	RLO4	RLO5	RLO6	RLO7	RLO8	RLO9	RLO10
6	BUS614	Disruptive Strategies and Models		x		x		x		x		
	GSM601	Performance and Decisions in Sport	x			x			x		x	
	IAE601	Major Project I			x	x					x	x
	IAE602	Major Project II		x	x		x			x		

